



NORTHWESTERN MICHIGAN FAIR ASSOCIATION



- Grand Champion Presenting Sponsor Benefits: - \$10,000 (Limited to one business only)**
 - Top placement linked logo on www.northwesternmichiganfair.net home page
 - Your business description, linking logo and text on our website Sponsor page
 - Logo on printed and promotional & press materials (If Printing allows)
 - Complimentary 20 x 20 booth in prominent Fair location
 - Prominent Logo Banner placement at Northwestern Michigan Fair Main Gate
 - Full page ad in Premium Book (If Printing allows)
 - Company Name and Logo on Staff Golf Carts that roam the grounds during the fair
 - Visibility at our Pre-Festival promotional events
 - Tickets for sponsor guests, customers and employees for a Grandstand Event.
 - Weekly Gate Passes
 - Listed in all post Fair Thank you ads
 - Naming rights and signage for a specific event during the Fair with the ability to distribute coupons or promotional material.

- Reserve Grand Champion Presenting Sponsor Benefits: \$7500 (limited to one business only)**
 - Top placement linked logo on www.northwesternmichiganfair.net home page
 - Your business description, linking logo and text on our website Sponsor page
 - Logo on printed and promotional & press materials (If printing allows)
 - Complimentary 10 x 20 booth in prominent Fair location
 - Logo Banner placement at Northwestern Michigan Fair Main Gate
 - Half page ad in Premium Book (If Printing allows)
 - Visibility at our Pre-Festival promotional events
 - Tickets for sponsor guests, customers and employees for a Grandstand Event.
 - Weekly Gate Passes
 - Listed in all post Fair Thank you ads
 - Naming rights and signage for a specific event during the Fair with the ability to distribute coupons or promotional material.

- White Ribbon Sponsor Benefits: \$5000**
 - Linked logo on www.northwesternmichiganfair.net home page
 - Your business description, linking logo and text on our website Sponsor page
 - Logo on printed and promotional & press materials (If printing allows)
 - Complimentary 10 x 10 booth
 - Logo Banner placement at Northwestern Michigan Fair Main Gate
 - Quarter page ad in Premium Book (If Printing allows)
 - Visibility at our Pre-Festival promotional events
 - Daily Gate Passes
 - Listed in all post Fair Thank you ads
 - Naming rights and signage for a specific event during the Fair with the ability to distribute coupons or promotional material.

- ***Pink Ribbon Sponsor Benefits: \$2500***
 - Linked logo on www.northwesternmichiganfair.net home page
 - Your business description, linking logo and text on our website Sponsor page
 - Logo on printed and promotional & press materials (If Printing allows)
 - Logo Banner placement at Northwestern Michigan Fair Main Gate
 - An ad in Premium Book (If Printing allows)
 - Visibility at our Pre-Festival promotional events
 - Daily Gate Passes
 - Listed in all post Fair Thank you ads
 - Naming rights and signage for a specific event during the Fair with the ability to distribute coupons or promotional material.

- ***Yellow Ribbon Sponsor Benefits: \$1000***
 - Your business description, linking logo and text on our website Sponsor page
 - Logo on printed and promotional & press materials (If Printing allows)
 - Logo Banner placement at Northwestern Michigan Fair Main Gate
 - Daily Gate Passes
 - Listed in all post Fair Thank you ad

- ***Event Sponsor Benefits: \$500***
 - Family Day, Veteran's/Senior Day, 4H Day, Kids' & Special Kids' Day, Agriculture Day, Pancake Breakfast, Draft Horse & Driving Show, Homemaker of the Year, Veteran's Memorial & Ice Cream Social, Queens Pageant
 - Logo and text on our website Sponsor page
 - Logo on printed and promotional & press materials (if Printing allows)
 - Logo Banner placement at Northwestern Michigan Fair Main Gate
 - Daily Gate Passes
 - Listed in all post Fair Thank you ads
 - Attachment to daily television/radio promotions for the event.
 - Name/logo recognition in the official schedule (if printing allows)
 - On site signage
 - Recognition during event

- ***General Sponsorship: \$250***
 - Logo and text on website sponsor page
 - Logo on printed and promotional & press materials (if Printing allows)

- ***Grandstand Sponsor – Package varies per event: \$500 to \$5,000***
 - Horse pulls
 - Monster Trucks
 - Tough Truck
 - Truck and Tractor Pulls
 - Side X Side Races
 - Night of Destruction
 - Super Kicker Rodeo

Business Name:

Date: _____

Contact Name: _____

Phone: _____

Address: _____ City: _____

State: _____ Zip: _____

Email: _____

Website: _____

Sponsorship package _____

Events Sponsoring _____

Return to:

Northwestern Michigan Fair
PO Box 327 Grawn, MI 49637

Check Amount: \$ _____ # _____

Office Use Only

Credit Card: Visa, MC, Discover

Card # _____ Amount Paid: _____

Exp. ____/____ CW2 #: _____ (3 digits on back of card)