

# Northwestern Michigan Fair

## Board of Directors Meeting

May 11, 2023

1. **Call to Order:** Meeting called to order by Joe Hubbell at 7:01 pm.
2. **Pledge of Allegiance:** Led by Frank Guerin.
3. **Roll Call:** By Tom Looks
  - a. **Board Members Present:** Joe Hubbell, Al Henning, Milt Lewis, Cody Foster, Carolyne Woodhams, Clarissa Johnston, Mike Barley, Karen Zenner, Tom Looks, Frank Guerin, Tammara Sanchez, Jill Duell, Caleb Hubbell
  - b. **Board Members Absent:** Sonya Youker, Erika Sprenger
  - c. **Visitors Present:** Laurie Ashley, Amanda Wilkins, Kathy Schutt, Nicki Brown, Keri Bancroft, Ben Walker, Jesse Heuser, Teresa Monroe, Sherri Forton, Jayna Emery
4. **Review Agenda**
  - a. **Motion 5.11.23.1:** A. Henning/M. Barley made a motion to approve May 11, 2023 Agenda as amended. **Motion Passed.**
5. **Correspondence:** No correspondence.
6. **President's Report:** 87 days until fair. Fair is coming fast.
7. **Treasurer's Report:** Tammara went over the treasurer's report. The contract from Tobin did come in today, they are excited to work with us.
8. **Presentation & Approval of Meeting Minutes:**
  - a. **Motion 5.11.23.2** C. Johnston/C. Woodhams made a motion to approve minutes from April 13, 2023 meeting as written. **Motion Passed.**
9. **Public Comment:**
  - a. No Public Comment
10. **New Business:**
  - a. Darren Albrecht:
    - i. Drag race RC cars, the group is about 20 racers. They meet Friday night and Sunday afternoons and are running different classes and skill levels. They are looking for a home for the racing setup and would like to grow the sport to the point of drawing local and outside visitors. They would like to donate back to the community. They do charge for track fees and race entry fees. The general public is not charged to watch the races.

Part of these would pay for any equipment or grounds rentals. Potential to have drivers want to camp at the campground. Distributed a proposed track layout. The cars are electric with no nitro or emissions contamination. Interested in paving a roadway to use as a drag strip, but also to be used for fairground traffic. Total length of 306 feet x 32 feet would be needed for the drag racetrack. The North/South roadway in our parking lot could be a suitable space. The timing system would be removable. Joe suggested to Darren to get an estimated price from Elmer's and Molon and return with an estimated cost. He would like to do Friday and/or Saturday night racing. The schedule does vary.

b. Milt Lewis:

- i. Pepsi will not return a call regarding new pop machines. Asking what direction, the board wants to go in the future. Overall, they do not bring in a large amount of profit. After discussion, we will remove the machines and discontinue selling pop. Pepsi believes that they only own 2 of the 6 machines we have on site.

c. Kathy Schutt:

- i. Represents the Draft Horse and Mule Association. They are excited to have the updates to the barn, asking what we are asking donations for so they can go out and try to get some. Wondering if the fair would like input from the club. They are confused about the price breakdown. Asking about the donation levels with what they mean. The club would like to be involved with the renovations to the draft horse barn. Asking that the museum have the roof repaired. Joe responded that we are trying to see how much interest there is in renovating the barn. Joe also referred Kathy to Erika to answer additional questions.

**11.4H Livestock Council:**

a. Keri:

- i. All registrations except dog is closed. Registration numbers: 7 Cavy, 37 dairy feeders, 17 dogs, 53 goats, 52 horses, 102 junior beef, 73 lambs .91 large beef, 35 lamas, poultry – 85 market pens and 73 showmanship pens, 50 rabbit showmanship pens and 16 market pens, and 165 swine. Starting to tag animals and they expect some numbers to decrease.

- ii. Had first 2 work bees. Thank you all for coming out and helping. Next work bee June 13<sup>th</sup> 6-8:30. The last one is in July 26<sup>th</sup> and is normally pen setups.
- iii. Next livestock council meeting June 5<sup>th</sup> on the fairgrounds at the pavilion.
- iv. Need help with directing traffic during load in day. Staggered times and animals will have specific areas. Specie chairs, superintendents and board directors in the past have been allowed to load in 1 hour before the scheduled load in times. Estimate a 5:45 am for volunteers to arrive to assist.

## **12. Unfinished Business:**

- a. No unfinished business.

## **13. Committee Reports:**

- a. Carolyne: Wednesday meeting with 7&4 for commercials. Added a few sponsors; Kendall Electric, Williams Chevrolet, Tractor Supply, phone calls in to the Casino and the marijuana store near the casino. They cannot sponsor any event that involves kids but are interested in other sponsorships. Talked with Curtis from the fire training academy and they are on board to assist with the pancake breakfast. Bata will start running 6 buses for 6 weeks starting in June. Facebook giveaways will start mid-June.
- b. Milt: Still working on the new website with Mary from Byte Productions. Teaching Tom how to add items to the website.
- c. Jill: Habitat for Humanity running gates on Friday. Still need someone to run them on Saturday. Clarissa will touch base with Jim from Home Depot for the kits for kid's day.
- d. Tammara: Registration – Erika has input the information into Showworks. Tom will put the database on the office computer, and it will be going live on June 1. Has information for annual meeting.
- e. Al: Contracts coming in. Has a group that wants to come back for the veteran's memorial.
- f. Karen: Nothing new yet.
- g. Clarissa: Mushroom festival this weekend in Mesick. Signed up for Cherry Festival Thursday parade with the livestock council as well as the Saturday Parade. Queen applications will start to be promoted on Facebook.
- h. Caleb: Water has been turned on. There are a few leaks but nothing major. Working on repairs.

- i. Joe: C&C Power was in this week and bored the majority of the new main power wires in. They estimated 5 days but finished in 3. They also have bored a tube from the office to the tower site. They will work on terminating the ends of the wires. There may be two runs they need to get next year. Milt will get the bolts for the tower. Maintenance barn electric, we found the wire from a different source at a much lower cost. We will sell the extra wire back to Brown Electric. If anybody has anything for the Building and Grounds Committee, please get it on the list now.
- j. Frank: Bingo working on getting a larger tent. Concessions do not plan on using the back section. Working through the list of prospective vendors. Will get with Rose for commercial building vendors.
- k. Mike: Interested to see how the online registration goes. Had a few meetings with Erika regarding online merchandise sales. We will not be moving forward with online sales at this time. We will be continuing merchandise sales on the grounds only. Will be meeting with Erika again to discuss what items we will have. Our logo will be removed
- l. Tom: Premium Book is on the website. Reviewed the quote for printing but we need a quantity for print, the board agreed on 1500 copies for approximately \$3475. Tickets sales are live on our website.
- m. Cody: Met with Tammara and Square Dance organization. They will be having a dance on Saturday. Backwoods Band and Broad Band will be coming back. We have signed a contract with Todd from TNT. Friday night he will be performing the show for the pit money. Planning on raffling off carvings rather than us or the chainsaw guy trying to sell them on his own.

**14. Adjournment:**

- a. **Motion 5.11.23.3:** M. Lewis/T. Sanchez made a motion to adjourn at 8:09 pm. **Motion Passed.**