

## 2023 MICHIGAN HOMEMAKER OF THE STATE CONTEST

Congratulations on your 2022 win of the Homemaker of the Year at your local fair. We encourage all winners to enter the state competition. We at the Northwestern Michigan Fair are excited about meeting you and hosting this year's Michigan Homemaker of the State competition. We spent a good deal of time last year creating the homemaker definition, and the objective that reflected a 2022 version of what the contestants represent and getting approval from MAFE. You will find this information on the attached sheets along with the application, rules, and requirements. Because what is expected of the contestants at the various local fairs varies very much, we built a competition that puts all contestants on a level playing field for the state competition.

You are invited to compete on Friday, August 11<sup>th</sup> at the Northwestern Michigan Fairgrounds located on 3606 Blair Townhall Road Traverse City, MI 49685. The competition will include an interview in the morning at the fairgrounds. Interview times will be determined based on the number of contestants. You will be notified of the time of your interview once we receive all applications. You will also receive your entry and parking passes with the mailing. A light luncheon will be provided followed by the announcement of this year's winner at 2pm.

Applications are due in the Northwestern Michigan Fair office by 5:00 pm on Monday, July 31, 2023. They may be mailed, emailed or faxed.

If you should have any questions, please don't hesitate to call me, Clarissa Leach Johnston at 231-357-8660. Looking forward to seeing you on August 11th. Please encourage your fairboard, senators, congressmen and other local dignitaries to attend.

Clarissa Leach Johnston  
Northwestern Michigan Fairboard

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## **HOMEMAKER DEFINITION**

A homemaker is a man or woman who successfully manages their life in a way that benefits both their family and their community. They effectively manage their household, create a home where they celebrate their creativity, skills, and work ethic, and provide inspiration and guidance to others. They contribute to society by performing community service that reflects their values and beliefs.

## **OBJECTIVE**

The Michigan Homemaker of the State will serve as a goodwill ambassador for MAFE (Michigan Association of Fairs and Exhibitions), promoting greater public understanding, awareness and interest in Michigan fairs and agriculture, and promoting the Homemaker of the State Competition. Attending other MAFE fairs is not mandatory, but we encourage the 2023 Michigan Homemaker of the State to represent MAFE at other fairs, give presentations, and participate in parades (as requested) in the 12 month period immediately following winning the title, when possible.

## **MAFE MISSION STATEMENT**

The Michigan Association of Fairs and Exhibitions will promote the development of agriculture and related industries, coordinate the objectives of fairs and exhibitions across the state, inform and educate its members through meetings and an annual convention, and encourage the participation of youth in these endeavors.

## **RULES**

1. Contestants must have won the “Homemaker” Competition at one or more MAFE recognized local fairs during calendar year 2022.
2. Contestants must be a resident of the State of Michigan.
3. Contestants must not be officially involved in the administration of the local Homemaker Competition.
4. Contestants must submit completed application and a recent photo to the Northwestern Michigan Fairgrounds located on 3606 Blair Townhall Road Traverse City, MI 49685 no later than 5:00 p.m., Monday, July 31, 2023.
5. Contestants must be present at the 2023 State of Michigan Homemaker Competition held at the Northwestern Michigan Fairgrounds on Friday, August 11th to be eligible to win or place.
6. Contestants must bring a poster or tri-fold to the 2023 State of Michigan Homemaker Competition on Friday, August 11th, 2023. Poster will not be returned to contestants. Poster should portray the following information in portrait layout: Name of contestant, name of fair(s) represented, year Competition was won (2021 or 2022), a picture of items submitted for local Homemaker Competition if possible, information about your county, and information regarding your involvement in your community. Poster should be laminated, or able to be laminated. Check with your local fair for lamination services.
7. Winners from 2022 are eligible to apply. Based on entries the committee will determine if there will be an overall winner for both years combine or each year individually.
8. Absolutely **no gifts** will be accepted by the judges.

## GENERAL INFORMATION

1. MAFE Gold Passes (Fair/parking passes) will be provided to the winner of the Michigan Homemaker of the State competition to provide free access to all MAFE sponsored fairs during the 12 months after their win.
2. Transportation to/from all fairs is the responsibility of the winner of Michigan Homemaker of the State.
3. Premiums: 1st - \$100, 2nd - \$75, 3rd - \$50, 4th - \$25
4. All contestants will be awarded a certificate to be presented during the Michigan Homemaker of the State awards ceremony held on Friday, August 11, 2023 at 2pm.
5. Contestants may bring one (1) guest to the competition (passes will be provided for contestant and one guest when requested on application).  
**Additional general entry tickets may be purchased at the gate for \$10.**

## SAMPLE INTERVIEW QUESTIONS

1. Be prepared to discuss several reasons why you should be the 2023 Michigan Homemaker of the State
2. What types of things could a “goodwill ambassador” do to support the MAFE mission?
3. How many different ways can you think of that a local fair benefits its region?

JUDGING based on: Positive attributes, Community involvement, MAFE knowledge, Ambassadorship potential, Communication skills, Enthusiasm, Poster

## MICHIGAN HOMEMAKER OF THE STATE APPLICATION

Print in black ink or type. Use additional paper if needed.

Name \_\_\_\_\_

Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

EMAIL Address \_\_\_\_\_ Fair you are representing \_\_\_\_\_

Home Phone \_\_\_\_\_ Cell Phone \_\_\_\_\_

YOUR BIO: Please write a brief paragraph or give some statistics about yourself, your family, hobbies you enjoy, volunteer work that you have been involved in, or other information you wish to share.

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T-shirt size: S M L XL 2XL

Food allergies/restrictions? \_\_\_\_\_

Number of persons attending: \_\_\_\_\_\*

Remember to submit a 4 x 6 photo with your application for publicity reasons. Picture will not be returned.