

Northwestern Michigan Fair

Board of Directors Meeting

June 10, 2021

1. **Call to Order:** By Joe Hubbell at 7:01pm
2. **Pledge of Allegiance:** By Sonya Youker
3. **Roll Call:** By Carolyne Woodhams
 - a. **Board Members Present:** Joe Hubbell, Sonya Youker, Karen Zenner, Tammara Sanchez, Carolyne Woodhams, Al Henning, Milt Lewis, Mike Barley, Joe Babik, Frank Guerin, Cody Foster, Tom Looks, Caleb Hubbell, Erika Halverson, and Clarissa Johnston.
 - b. **Board Members Absent:** None
 - c. **Visitor's Present:** Susan Kenker, Teresa Monroe, Amanda Wilkins, Jenn Emery, Sheri Forton, Rose and Jo Ann Bohrer, Maddre Gallagher, Sam Magee, and Kathy Easter.
4. **Review Agenda: Motion 6.10.21.1:** M. Barley/ F. Guerin made motion to approve June 10, 2021 Agenda.
5. **Correspondence:** J. Hubbell/C. Woodhams: Joe received an email about a lady raising money for Alzheimer's.
6. **President's Report:** J. Hubbell: 59 days until fair. The clock is ticking. If you need help, please ask! Plenty of people to ask.
7. **Treasurer's Report:** T. Sanchez/T. Looks: Went over balances answered questions.
8. **Presentation & Approval of Meeting Minutes: Motion 6.10.21.2:** A. Henning/ M. Barley made motion to approve May 13, 2021 Meeting Minutes. P.
9. **Public Comment:** None
10. **New Business:**
 - a. **BMX:** Want to renew the contract. Erica went over the contract. Discussed a 3 year contract. **Motion 6.10.21.3:** M. Lewis/ A. Henning made motion to have a 3 year contract for \$1 per year. P.
 - b. **Milt Lewis:** Tonya Arnold would like to take care of the Pavilion and Food Area through the Fair. She is with the Pen Pals Group. Milt will contact her.
 - c. **Joe Hubbell:** 4H is dropping the Barn Awards. Stephanie Wolf said she would take care of it if we provide the ribbons. The Fitch building light's wouldn't come on during Red Dresser. Charlie Browne was called. He retro fitted the lights with LED lights. If we fix the lights that need changed which is 26 is \$1315. **Motion 6.10.21.4:** T. Sanchez/ J. Babik made motion to move ahead to retro fit the lights in the Fitch/LaCross Building with Charlie Browne for \$1315. P.

- d. **Clarissa Johnston:** Spoke to Kaycee and Gretchen for the dog program. The dog numbers are low so will be combining events into one day. Potentially if the kids want to come back on Friday there could be other things like a demonstration to show others. The other possibility is having a farm dog class.

11. **4H Livestock: C. Woodhams/Amanda Wilkins:** Registration have ended. Our numbers are lower than “normal” but we have a good group: Cavy-6, Dairy Feeder-22, Dog-13, Goat-60, Horse-62, Junior Beef-85, Lamb-49, Large Beef- 65, Llama/Alpaca-23, Poultry-64, Rabbit-54, and Swine-146. Total: 649 Youth Projects- 359 Market Animals. We are being approved for more in person events every day! Our meetings are now in person and we are trying to add some education and showmanship clinics. We will get with Erica to see what dates are available as we try to cram some things in later this month and throughout July. We are starting to look at the details for fair week and want to ask that the Fair Board be available to help cover the gates and direct traffic on Drop-off day. Gates will open at 6 and we need coverage until the majority of the traffic dies down which is usually just after noon. We can work out the details and then create a sign-up sheet if needed. We have a workbee next week... June 15th. Frank sent us a list of things that need worked on, but many will require fair board coverage/help to ensure that things are completed the way you would like them to be. If you have a special project that you would like help with at the workbee, let us know and we will assign you a group of youth. Our next meeting is June 28th.

12. Unfinished Business:

- a. **Tammara Sanchez:** Quilt pictures are printed. Will get together next week to start working on putting it all together.
- b. **Tom Looks:** Show Works is installed on office computer. The videos can only be shown on the office computer per license. Paypal is leading to a need of 5 additional tablets. Each one is \$24.99 and will be less than \$125 to purchase all 5.
- c. **Susan Zenker:** Northwest Michigan Draft Horse Association. Would like to put on the show on August 8th. Every year since 2010 they've had a contract with the Fair for \$910. Tammara said we used to match their donations up to \$910. Susan said they are out trying to get sponsorships. They don't think they can get as many as they usually did. The \$910 goes towards the payouts.

13. Committee Reports:

- a. **Advertising:** Went over BATA bus advertising and Up North Live Ads.
- b. **Animal Health and Welfare:** Good
- c. **Animal Superintendent:** All good
- d. **Annual Meeting/ Nominations:** Good
- e. **Bingo:** Need to have a meeting with Committee.
- f. **Building and Grounds:** Equipment in the Food Booth. MSU wants to sell us the equipment for \$3500. We are working with Coach Equipment to counter. Concrete wall for steer wash has been poured. Thank you to all who were here to help. Filling will be Monday and paving not too far out. Will update the Workbee list as things have been taken off. Add David Robinson to list for Free Camping. We need 25/30 board to repair the bleachers.
- g. **ByLaws/Policy:** Good
- h. **Campgrounds:** Bathrooms need to be fixed. 19 campers coming in for BMX race this weekend. People are calling and making arrangements.
- i. **Concessions:** Vendors are excited and happy to come back.
- j. **Convention:** Good
- k. **Entertainment:** Everything is going well. Tough Truck rules are out on Facebook and will be on the Website. Both bands are coming back as well. Cody has a new idea for new Tough Truck payouts.
- l. **Fair Week Camping:** All Board Members need to fill out a Registration.
- m. **Fair Week Free Entertainment:** Shelly from My Adventure Theatre is coming this year. Working with Jonathon from Pirate Island to book for 2022 Fair.
- n. **Finance:** Put in for the ERC which is a refund \$5,000 for Joel's wages from last year.
- o. **Fundraising:** Good
- p. **Golf Cart Enforcement:** All Good
- q. **Grants:** All Good
- r. **Hiring & Labor:** Hired Breanna Hall
- s. **Ice:** Put in the order for ice. The price is going to increase to \$5 per bag. Would like to stay with \$5 across the board.
- t. **Information Tent/ Volunteers:** Got some phone calls and have some spots covered. Joe will give a list to Carlyne to what he is needing.
- u. **Kid's/ Special Kid's Day:** Joe heard today that Red Lobster will not be able to help out with the Luncheon. Erica suggested getting in touch with J&S Hamburg. Will get in touch with Angie and try to figure stuff out.
- v. **Merchandising:** Have to order things.
- w. **Museum/ Historical:** I got all my volunteers for every shift.
- x. **Non-Animal Superintendent:** Good

- y. **Off Season Promotion:** Good
 - z. **Pancake Breakfast:** Everything is good. Will reach out to propane Company.
 - aa. **Parade:** Drive through parade. Clarissa reached out to the Cherry Festival. Our Queen will be present for the Parade. Clarissa will set up a display for the Queen.
 - bb. **Parking:** Volunteers being worked on.
 - cc. **Passes & Registration:** Karen and Carlyne will look at passes
 - dd. **Planning:**
 - ee. **Premium Book:** Distribution is being all set.
 - ff. **Queens:** No applications is out.
 - gg. **Rental & Contracts:** Everything is a go. Has a contract for the cleaning person for \$3100. McCalister CAT is giving us all the equipment: 9 portable lights, loader with forks, man lift, and excavator with bucket, dozer, and packer for \$8900.
 - hh. **Ribbons:** Working on it. Will send around a sheet for badges.
 - ii. **Safety & Security:** Frank has a meeting with the Fire Department.
 - jj. **Sponsorship:** Al has hand sanitizer from T.C. Whiskey donated for the week.
 - kk. **Ticket & Gates:** We have several days open. Signed contract for all who are confirmed. Grandstands: Saturday night opened. Front Gates: Thursday, Friday, Saturday all day opened. Need all need to be Non Profit. Have to be adults that handle the money.
 - ll. **Veterans Memorial:** Got plans in progress.
 - mm. **Website:** July 8, 15, 22, and 29th for meetings. Please let Milt know if there are any sponsors.
 - nn. **Winter Storage:** All Good.
- 14. Adjournment:**
- a. A. Henning/ S. Youker made motion to adjourn at 8:59pm