



# NORTHWESTERN MICHIGAN FAIR ASSOCIATION



- **Grand Champion Presenting Sponsor Benefits: \$10,000 and up**

- Top placement linked logo on [www.northwesternmichiganfair.net](http://www.northwesternmichiganfair.net) home page along with our Facebook page and Instagram.
- Your business description, linking logo and text on our website Sponsor page.
- Logo on printed and promotional & press materials. (If printing hasn't happened yet)
- Prominent Logo Banner placement at Northwestern Michigan Fair Main Gate.
- 50 Tickets for sponsor guests, customers and employees for a Grandstand Event.
- 10 Weekly Gate Passes
- Listed in all post Fair Thank you ads.
- Naming rights and signage for a specific event during the Fair with the ability to distribute coupons or promotional material.

- **Reserve Grand Champion Presenting Sponsor Benefits: \$7,500**

- Top placement linked logo on [www.northwesternmichiganfair.net](http://www.northwesternmichiganfair.net) home page along with our Facebook page and Instagram.
- Your business description, linking logo and text on our website Sponsor page.
- Logo on printed and promotional & press materials (If printing hasn't happened yet)
- Logo Banner placement at Northwestern Michigan Fair Main Gate.
- 30 Tickets for sponsor guests, customers, and employees for a Grandstand Event.
- 5 Weekly Gate Passes
- Listed in all post Fair Thank You Ads.
- Naming rights and signage for a specific event during the Fair with the ability to distribute coupons or promotional material.

- **White Ribbon Sponsor Benefits: \$5,000**

- Linked logo on [www.northwesternmichiganfair.net](http://www.northwesternmichiganfair.net) home page along with our Facebook page and Instagram.
- Your business description, linking logo and text on our website Sponsor page.
- Logo on printed and promotional & press materials (If printing hasn't happened yet)
- Logo Banner placement at Northwestern Michigan Fair Gate.
- 20 Tickets for sponsor guests, customers, and employees for a Grandstand Event.
- Listed in all post Fair Thank You Ads.
- Naming rights and signage for a specific event during the Fair with the ability to distribute coupons or promotional material.

- **Pink Ribbon Sponsor Benefits: \$2,500**
  - Linked logo on [www.northwesternmichiganfair.net](http://www.northwesternmichiganfair.net) home page along with our Facebook page and Instagram.
  - Your business description, linking logo and text on our website Sponsor page.
  - Logo on printed and promotional & press materials (If printing hasn't happened yet)
  - Logo Banner placement at Northwestern Michigan Fair Gate.
  - Visibility at our Pre-Fair promotional events.
  - 10 Tickets for sponsor guests, customers, and employees for a Grandstand Event.
- **Event Sponsor Benefits: \$500 and up!**
  - Kids' & Special Kids' Day, Pancake Breakfast, Veteran's Memorial & Ice Cream Social, and Vows with the Cows
  - Linked logo on [www.northwesternmichiganfair.net](http://www.northwesternmichiganfair.net) home page along with our Facebook page and Instagram.
  - Logo on printed and promotional & press materials (If printing hasn't happened yet)
  - Logo Banner placement at Northwestern Michigan Fair Main Gate.
  - Listed in all post Fair Thank You ads.
  - Name/logo recognition in the official schedule (If printing hasn't happened yet)
  - Recognition during event.
  - 5- One Day Gate Passes
- **General Sponsorship Benefits: \$250**
  - Logo and text on website sponsor page along with our Facebook Page.
  - Logo on printed and promotional & press materials (If printing hasn't happened yet)
- **Grandstand Sponsor- Package varies per event: \$500 to \$5,000 (Subject to change)**
  - Linked logo on [www.northwesternmichiganfair.net](http://www.northwesternmichiganfair.net) home page along with our Facebook page and Instagram.
  - Logo on printed and promotional & press materials (If printing hasn't happened yet)
  - Logo Banner placement at Northwestern Michigan Fair Main Gate.
  - Listed in all post Fair Thank You ads.
  - Name/logo recognition in the official schedule (If printing hasn't happened yet)
  - On site signage.
  - Recognition during event.
    - Sunday August 3th: TNT Bump and Run
    - Monday August 4th: West Michigan Pullers Truck and Tractor Pulls
    - Tuesday August 5th: SJO Motocross Racing
    - Wednesday August 6th: Lawn Mower and Mini Wedge Racing
    - Thursday August 7th: Tough Truck Competition
    - Friday August 8th: Twisted P Rodeo
    - Saturday August 9th: TNT Bump and Run/Demo Derby

- **NEW SPONSORSHIP OPPORTUNITIES! Unlimited amount per barn!**

- For Example: Pen fees, barn upgrades, barn supplies, etc...

- Rabbit/ Cavy Barn
    - Llama Barn
    - Goat Barn
    - Lamb Barn
    - Large Beef/Dairy Barn
    - Dairy Feeder/ Jr. Beef Barn
    - Horse Barn
    - Swine Barn
    - Poultry Barn
    - Draft Horse
    - Fitch Building
    - Evelyn Heim Building
    - Restrooms
    - Parking lot improvements
    - Food Booth
    - Museum

**Date:** \_\_\_\_\_

**Contact Name:** \_\_\_\_\_

**Business Name:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**City:** \_\_\_\_\_

**State:** \_\_\_\_\_ **Zip:** \_\_\_\_\_

**Email:** \_\_\_\_\_

**Website:** \_\_\_\_\_

**Sponsorship Package:** \_\_\_\_\_

**Events Sponsoring:** \_\_\_\_\_

**Return to:**  
**Northwestern Michigan Fair**  
**Attn: Carolyn Woodhams**  
**P.O. Box 327**  
**Grawn, MI. 49637**

**Office Use Only**  
**Credit Card: Visa, MC, Discover. Cash or Check**

**Card Number:** \_\_\_\_\_

**Amount Paid:** \_\_\_\_\_