

Northwestern Michigan Fair
Board of Directors Meeting
January 16, 2020

- 1. Call to Order:** By Joe Hubbell at 7:00pm
- 2. Pledge of Allegiance:** By Sonya Youker
- 3. Roll Call:** ByCarolyn Woodhams
 - a. Board Members Present: Joe Hubbell, Mike Barley, Frank Guerin, Jason Neumann, Jeremy Noel, Mary Dennis, Karen Zenner, Sonya Youker, Tom Looks, Joe Babik, Al Henning, Milt Lewis, Carolyn Woodhams, and Jillian Noel.
 - b. Board Members Absent: Cody Foster
 - c. Visitor's Present:
- 4. Review Agenda: Motion 1.16.2020.1:** M. Barley/ J. Neumann made motion to approve January 16, 2020 Agenda. P.
- 5. Correspondence:** None
- 6. President's Report:** Had a wonderful time at convention. Great team building event.
- 7. Treasurer's Report:** Went over Check Detail and Deposit Detail. Answered any questions.
- 8. Presentation and Approval of Minutes: Motion 1.16.2020.2:** M. Barley/ Jillian Noel made motion to approve December 12, 2019 Board of Director's Meeting Minutes. P
- 9. Public Comment:** None
- 10. New Business:**
 - a. Joe Hubbell: Discussion regarding the TV and purchasing a bigger one for the Board room and put the small one in the back with the visitors. Motion 1.16.2020.3: Jillian Noel/ J. Babik made motion to purchase a larger television for Board Room and an additional brackets. P.

- b. Jillian Noel: Spoke to Joe and Kathy from Super Kicker Rodeo. They are interested in coming Labor Day Weekend for a two day event. Total cost: \$26,800 to put the event on. Ticket Sales: \$15/ ticket sold with 2500 for 1 show- \$37,500 for each show with 2 shows is \$75,000. Profit potential: \$51,950. 10-Yes 3-No

11. 4H Livestock:

- a. **Kayce Caugh:** Apologized for not being here for the past couple of months. 79 Steer/heifers are registered. Team meetings scheduled for Supt/Specie Chair. First Education Session is scheduled for Sunday March 8th at Great Wolf Lodge 9:00 until 4:30ish. Tuesday July 7th is the Heritage Parade.

12. Unfinished Business:

13. Committee Reports

- a. **Advertising:** Will be looking more into bus wraps.
- b. **Animal Health & Welfare:** Al brought some information from Convention regarding Animal Health. Refer to the notes from 2020 MAFE Convention.
- c. **Animal Superintendent:** Our fair does really well with Superintendents compared to other fairs. Discussed the judge pool being so small. Added a new goat class/ Robin Gildner would be an Assistant.
- d. **Annual Meeting/ Nom.:** Nothing
- e. **Bingo:** Jason and Tom will be getting in touch with the people involved.
- f. **Buildings & Grounds:** All good right now. Rabbit barn needs an idea for the siding. Blue Prints for the new Steer barn should be done by the end of the month. Will be getting bids soon after.
- g. **By Laws & Policy:** Will send the people in attendance a written statement regarding the approved bylaw that we can't add into our Bylaws.
- h. **Campgrounds:** Closed

- i. Concessions:** Will have a meeting soon.
- j. Convention:** We went and had fun and learned a lot. We won 1st and 3rd place at Unique and was able to save \$275 off the contract.
- k. Entertainment:** Draft Horse Pull on Sunday at 7:00pm, Monster Trucks on Monday at 7:00pm, Tuesday Tough Truck at 6:30pm, Wednesday Mud Bogs at 6:30pm, Lawn Mowers on Thursday at 6:30pm, Friday Unique Demo Derby at 7:00pm, Super Kicker Rodeo at 7:00pm.
- l. Fair Camping:** All good
- m. Fair Week Free Entertainment:** Clucky the Chicken is coming
- n. Finance:** All good
- o. Fundraising:** All good
- p. Golf Cart Enforcement:** All good
- q. Grants:**
- r. Hiring & Labor:** Good for now, W2 and W9 will be sent out soon
- s. Information Tent/ Volunteer:** Still there
- t. Kid's/ Special Kid's Day:** Joe will get with Angie Holmes
- u. Merchandising:** Mike is working on it.
- v. Museum/ Historical:** Sent out Christmas Cards with Gift Cards.
- w. Non-Animal Superintendent:** Sonya been working with Pilar regarding classes. State Homemaker Competition will be Friday August 14th.
- x. Off Season Promotions:** All good
- y. Pancake Breakfast:** Will be good
- z. Parade:** All good
- aa. Parking:** All good
- bb. Passes & Registrations:** All good
- cc. Planning:**
- dd. Premium Book:** Carolyne and Mary will be meeting for discussion.
- ee. Queens:** All good

ff. Rentals & Contracts: Contracts are starting to come in. Will get the Calendar up to date.

gg. Ribbons:

hh. Safety & Security: Frank, Mike, Tom made some excellent notes regarding shooter training. Joe attended the lost child prevention class.

ii. Sponsorship: Joe is working on sponsorship.

jj. Ticket & Gates: Possibly raising prices for Grandstand events.

kk. Veterans Memorial: All good

ll. Website:

mm. Winter Storage: We are full.

nn. Memorial Wall: Tom Looks is Chairperson/ J. Neumann is Co-Chairperson.

oo. Open sale of animals: Al Henning

14. **Motion 1.16.2020.4**: Jillian Noel/ J. Babik made motion to adjourn at 9:15pm. P.