

Northwestern Michigan Fair Board Minutes
7/15/10

Call to Order: Meeting called to order at 7:02PM, by Dana Cederquist

Pledge of Allegiance: Pledge was led by Karen Zenner

Roll Call: Taken by Tammara Sanchez

Board Members Present: Tammara Sanchez, Al Henning, Karen Zenner, Iva Lewis, Mary Dennis, Sharon Case, Sarah Sullivan, Dana Cederquist, Dan Hubbell, Wayne Strang, Sonya Youker, Bobe McPherson.

Board Members Absent: Barb Walker-Excused, Pam Leach-Excused, Daryl Case-Excused.

Visitors Present: Nancy Wieland, Ted McManus, Cindy Melving, Lori Cederquist, Marge Wagner, Kay P. Huff, Rudy Neuman, Darrel Robinson, Melissa Fewless, Jesus Sanchez, Dale and Dorothy Fritz

Approval of Agenda: Motion 7.15.10.1 by Karen to accept agenda with additions, seconded by Sharon motion carried.

Approval of Minutes: Motion 7.15.10.2 by Sharon to approve minutes as are with correction to next meeting for missing pages seconded by Wayne motion carried.

Bobe wanted a correction to past meeting minutes when Sue booth spoke about the lope for hope Bobe told Sue to contact the girls in her office about underwriting the event. Minutes said that Bobe would contact the girls in her office.

Correspondence: None

President's Report: Going Green tonight (not on Paper) verbal report. Same page communications keep in contact fair is getting close communication is key to a successful fair. Irrigation is done and has made a huge difference in the way the grounds look. Tractor tires are bald due to upkeep on grounds and all that is going on it looks really nice. Thanks to all involved with the improvements and the volunteers who make the fair happen each year. Weather needs to stay good for a good fair. Keep in mind when spending money for fair. Dana sounds like Barb (pinching pennies) from Dana's own mouth. Make sure we all have fun either now or the week of fair. Find time and a way to make it fun for you someday enjoy what you have done to make the fair a success. If you do not find a way to enjoy the hard work it will not be fun anymore and you will not want to help in future.

Treasurer's Report: Iva TC State Bank report went to Record Eagle they printed only parts of report so here is the complete report. Loss of money in 2008-2009 they are on the mend. Iva gave us a copy to read. We have the Balloon coming up and there are other options if TC State Bank chooses not to renew the loan. Checkbook printout was reviewed. New zip code for fair gave out on paper; W-11 new law gives us a tax break for first time new hires so that would qualify Courtney and Miles.

New Business:

- A. Kay campground 7/15/10 statistics 48 People, \$4496, 5.3 days average stay, 254 nights total. Referrals were from 35 Trailer life, 4 Arnolds employees, 3 Rv Review, 3 Fair Website, 1 Word of mouth, 2 Llama Show.
- B. Ted Trees need trimming called Tony at Cherryland electric manager crew with a 2 day notice they can do the trimming for us free of charge. Dana told Ted to pick a day and let him know he would be sure someone was here to direct what trees. Pam Leach mom been sick someone to take and put kids in 4-h in horse barn to finish painting. Darrel worker bee on 30th is too late to paint the Barn horses will smell paint. Ted will call Darrell to give a date for painting and all will call Sherwin Williams about paint sprayer might need another 5 gallons of paint one of the 5 gallons we had was bad.

4-H Livestock

- A. 535 kids 4-H workers have completed worker bees, there are still 60 kids left to work. July 30, 2010 is the last worker bee. Camp office half-done needs to be finished. Tickets for rides Friday reduced ride costs for 4-H kids. Karen will check on setting this up. 2009 Prices 12pm-5pm \$13, 6pm-11pm \$15. There will be a coupon in the Record Eagle.

Old Business

- A. Wayne Perimeter fence to fix \$1100 durable fence bid for everything all the way around. Was suggested that maybe Arnold would pay for it to be fixed.
Motion 7.15.10.3 Sharon motioned to go with durable fence bid and give bill to Arnolds after fixed Mary second motion. Carried. Iva wanted to find out about a sliding fence gate would be more Wayne to check on price for that. Dean said the rollers sit on the ground they are heavy to open and close manual and they are a pain in the butt. Rudy confirmed that if it is not electric they are hard to open and close if manual. Sharon Wayne fix what we got infield fence price \$1200 was a safety issue Durable fence is almost done with this.
- B. Dale \$515 for a fuel tank in last meeting minutes he has one we can have. Dana said Darryl was supposed to get back with him since we kept no more than we need and the tanks have been grounded. Dale said the tank has been inside is a 250-275 tank might need to be painted and we may not want it to be outside. Dana will follow up with Darryl and get back at next meeting about needing the tank still.
- C. Dana wants us to be sure that Thank you are being sent out. Tammara mentioned a tracking letter Bobe said that is what the letters were that she gave us. Sharon thought it was to request donations. Tammara will bring a copy of what is used at her work to show at next board meeting. Barb is the one who sends out the thank you and Bobe said if it is given to Milt they will be put on the website as a sponsor. Dana did email the person to thank them for the flowers that were donated to fair grounds Daryl from 4-H is sending a thank you. Dana requested the addresses so Fair can also acknowledge the donation. Gray's excavating should receive a thank you for all the work they have done at the fairgrounds. Bobe mentioned that the donors should also be invited to the media party that is held the Friday before fair from 12-3 at the fairgrounds.

Committee Reports (note only those committees with reports are listed)

1. Advertising-Bobe placemats at local restaurants are out and being distributed. Billboards are up and running, Commercial are going, Trifolds are here there was one error on them the tough trucks are at 6PM the Trifold said 7PM so that has been crossed off of them. Please help distribute them around town for us. Bobe asked Ted if he would speak to GT Insider he said no but Nancy would for them. There was a mix-up in the Trailer life ad and Bobe wanted to get the boards input on that. Bottom ad costs \$1500 and the top ad is Free. Bobe made a decision not to pay for the ad she does not have the money in her budget to do this. It should have been a board decision. We need to grow the campground is the ad worth it. We still get the free one even if we do not pay for the other one. The deadline for the decision is August 27th, 2010. Calls for reservations any other campground in the area charges a fee we should check on this. **Motion 7.15.10.4** by Tammara suggested we table till after fair since deadline is after fair. Iva will call and find out a reduced ad size and the cost and report back to the board. Seconded by Wayne. Carried, Mary Opposed not do ad at all.
2. Bldg. and Grounds-going well open up and rolling new electrical in Bill Rosa arena. Advantage was the low bid. CC power proposal to run new line off main switch \$12,000 Cherryland interested in participating. Miles got the meter reading for Arnolds Iva has beginning meter readings. Rudy pig fencing in Thursday or Friday 2 to 3 pallets of racks to be delivered. Darrel or Rudy will be here or available to receive deliver if they are notified. The 4-H need to get with Bobe and Milt to build Handicap ramp for the Museum. Sharon asked if we are spraying buildings Wayne is handling this. New fence Bill Rosa Arena, New Electrician Brezen Electric Art Brazenzki? Quotes from Brezen and Advantage Dana will get to board at next meeting. Board to vote on Electrician once bids are in. 3rd phone line is not working we are unable to make grounds broadcasts without this line. Dana will check into this and get it working for fair. Mary wanted to Thank Wayne for making the bldg. by Gate 3 he did a good job with her wish list. Next on Mary's list is to fill the holes in front Gene is grading and will work on this. Al requested if we would be able to cord off area to broadcast for the Veterans Memorial announcements. Dana said we should be able to do this. 4-H food booth Iva pulled contract for what Fair is responsible for and Screen Door fair is responsible for them. Dana to talk to Gene about getting one at Menards.
3. Concessionaires-Tammara reported that she has 4 center spots left in her bldg. Tammara needs someone to open bldg. starting Wednesday morning and Jess will close it each night. She will be having surgery on Wednesday and will be out the rest of fair. Between Information booth and board members they will be sure someone can do it for her. Dana had two vendors cancel but have had four new ones call we still have spots available.
4. Entertainment- Wayne All set Head to head contract needs signed. Call on lawn carts rules milt to call Wayne and he will get ahold of person in charge of them. Would like to see rules on website. Dozer for Wednesday Build track for Wed, Thurs and

- Fire use. Dana is working on getting this taken care of. Lorie mentioned if we need one from Elmer's she needs at least a 2 week notice as they have a lot of equipment out of town right now.
5. Fair Camping- Karen waiting until all is entered into the computer should be able to start in next week or so.
 6. Information Tent/Volunteers-Sarah volunteers are lining up Sarah is redoing the book for booth she needs a 4-H schedule Iva said is on website. Moving along Miles, Courtney and Jill will be available to help with information booth. Miles and Courtney one in the morning and one at night and Jill Case is available in the evening also. 1 set of bikes will be given away at 5PM on kids day a girls and boys. Darrel or Renee normally picks these up for the giveaway Sarah will talk to Darrel. Bobe left numerous calls to Tommy about a time for drawing she did not get a return call so she picked 5PM. Rudy wants to know if they have parents who want to volunteer who to direct them to? Would be Sarah.
 7. Museum-Bobe 4-H worked hard they washed windows, dusted, and cleaned painted one of the cases and removed he curtains that were there. The next item they will be doing is the handicap ramp.
 8. Pancake Breakfast-Sharon not getting donations due we want to pay for this? When calling people are telling her it was a onetime donation for the 100 year anniversary of the fair. She is begging for some help with who Tom got stuff from. Dean thought he bought 4000 sausage from Olson's talk to DJ or Brad per Daryl (4-H). Sarah is going to speak to Deerings and see if she can get the sausage donated. Daryl will check with NLK about cost. We still want to do this project to serve 1000 people. Karen will get 6 jugs of syrup donated from her brother Dick, and Lori Cederquist will see if she can get Butch to donate 6 jugs of syrup also. Tammara and Jess will donate 10 Cases of bottle water. Dean said the milk came from McDonald's on airport.
 9. Parking-Sonya will have 3 in the lot doing well; Wayne reported that Buzz will rent the yard. Dana gave Wayne the check and contract to get signed and return to Barb W.
 10. Premium Book-Karen wants to know who prints it Stuff on Disc was not in book there were tons of errors in book she suggests we pay someone to print for a nicer book. There was a book passed around and it looks great. After fair we need to check into other printers for next year. There needs to be a change for next year's fair.
 11. Queens-Iva requested to see a copy of contract they sign so Clarissa gave her one it looks good very simple cut and dry **Motion 7.15.10.5** Iva would like to see the scholarship raised from \$200 to \$500. Karen Second open for discussion-Mary stated she requested help from the queens and they did not like to work on the grand stands. Karen issue with queens help once and then not anymore. Darrel (4-H) that when his daughter did it there was a lot required with them showing and practicing then the queen events on top they really did not have much time left. Dana Table until after fair. **Motion 7.15.10.5** Iva would like to see the scholarship raised from \$200 to \$500. Karen Second. Iva rescinds motion Karen Rescinds second. Committee will be formed after fair to discuss this. Tammara suggested that they invite past fair queens to be a part of committee or at least call them for some input on it.

12. Rentals and Contracts-Mary can she have ticket booth signs made for winter storage? Sharon thinks there is a reason we can't do that. Iva will call insurance to see if we can post it on the ticket booths. This could be a Brent question we are not zoned for storage. Mary has got calls this last three weeks for storage and people are committing to it now. Dana contracts coming good boxes for electric panels are being built. Wayne sound equipment came in at \$1992.50 board voted to allow \$2400 so this was under. Iva has the no smoking signs.
13. Superintendents-Al Resign goat contract judge Deanna Samson will come back at \$450 this is more than the other one but after numerous calls and contracts with no response he needs one. **Motion 7.15.10.6** Dan motioned we accept the contract at rate for Goat judge. Sharon Second. Carried
14. Superintendents-Sarah working on getting a flower judge has a call into second one still has two to go if this one says no. Mary has a sheet for the judge to sign when book is turned it to office so there are no lost books this year.
15. Veterans Memorial-Al will be speakers this year and longer Jason Allen, Wayne Schmidt. VA free admittance with id either active, retired and auxiliaries in. Darrel his son is in a drum group at school they performed at Cherry Festival would we like to have them for this event. Al yes, so Darrel will make contact to see if they are available.
16. Tickets and Passes-Mary St Francis Band Boosters will do Gates, Grand Stand and Parking. There is another group for next year waiting in the wings. This committee has done two years' worth of work in one year. Registration pick-ups Saturday 3pm-5pm will close at 5pm for barn and mandatory meeting and open after mandatory meeting by grandstands. If bad weather they will be set up in the Haberlein bldg. Courtney and miles would like to help with registration pick up since they know their system and who owes. Mary wants to know if this is okay with Karen. Karen Okayed for them to be there. There are enough passes left that none will need to be printed from past years. Concessionaires, 4-H campers, Daily Passes, and weekly passes will all have a different color. Requested that the parking passes have a Name and 4-H group on them before handed out. Front office can do this as they prepackage the registration packets.
17. Closing-Dana mentioned for the lope for hope horse show that Elmer's will have the pink cement mixer here. Record Eagle is looking at doing scratch off tickets like they did at Cherry Festival. Karen has a request from a person who is 40years old has two girls in Pigs and crushed his leg can he bring his Quad to go from the campground to the pig barn? Was discussed if he has insurance and registers it just like the golf cart he can bring. Only he can ride it. Svec is the last name, Karen will call them back. **Motion 7.15.10.6** Al made to adjourn meeting at 9:14PM Wayne second. Carried.